

## Meeting Minutes

Fine Arts Center Strategic Project Team

Colorado College, Spencer Center Yalich Boardroom

Friday, November 4, 2016

**CC Trustees:** Susie Burghart, Mayss Al Alami, Heather Carroll, Jerome DeHerrera, Eben Moulton, Jane Rawlings, Tony Rosendo, Jill Tiefenthaler

**FAC Board:** Kate Faricy, Becky Medved, Tom Naughton, John Wilson, Ann Winslow

**Staff:** Robert Moore, David Dahlin [FAC], Lyrae Williams

Chair Susie Burghart called the meeting to order at 11:05 a.m.

After a welcome from chair Susie Burghart and introductions, Robert Moore requested a correction to the October 18<sup>th</sup> meeting minutes to reflect \$7.5M of deferred maintenance for the Fine Arts Center building, not \$5M. Chair Burghart then asked the group if they could change the order of the agenda and begin with item III – Administrative Transition Update. With no objections, the meeting moved onto item III of the agenda.

David Dahlin began the discussion by commenting that the administrative transition is moving along, though staff at the FAC are feeling stressed about their future. Mr. Dahlin stated that with the recent formation of the new FAC Operational Transition team, and with soon to be written conditional letters of employment for the staff at the Bemis School of Art and the Theatre, a large portion of the staff will have their employment stress alleviated. The Museum staff were transitioned in September to the college, so only the remaining non-program positions need to be reviewed. The FAC Operational team meets every other week. The team is chaired by President Tiefenthaler, and includes – Robert Moore, David Dahlin (FAC), Brian Young, Barbara Wilson (CC-HR), Anita Rohilla (FAC) and Lyrae Williams.

On the non-personnel items, Robert Moore stated that the transition is moving along too. At present the college has taken over snow removal, pest control and IT. Mr. Moore pointed out, that though support functions are transitioning, they are not without their difficulty. The FAC has different business hours than the college. Snow removal at night is key to the FAC with nighttime performances. The college on the other hand does the majority of its snow removal in the early morning hours. Mr.

Moore also reported that Bon Appetit will take over food and bar service at the FAC on July 1<sup>st</sup>. In addition to the administrative transition, Mr. Moore briefly discussed the planning for the \$500,000 capital expenditures the college will make into the infrastructure of the FAC. With deferred maintenance at \$7.5M for the building, prioritizing how to spend the \$500,000 is a challenge. Some of the first items to be addressed is the ADA accessibility at the front door of the FAC and fiber optic cabling for the building. With more students using the FAC, and with classes booked for the next several blocks, reliable internet service is a must. Classes are taking place in the FAC conference room during the day, which the college has already upgraded.

Mr. Moore and Mr. Dahlin answered several questions about the monthly revenue that is coming from the \$20M quasi-endowment created by the college, as well as status of the renegotiation of the bond. Mr. Dahlin discussed how the FAC was positioning itself for the calendar year-end ask from donors, as well as his conversations with key donors. Mr. Dahlin is working on getting President Tiefenthaler in front of key donors in the next few months.

The committee moved to agenda item II – Strategic Planning Committee Update. President Tiefenthaler reported that the first phase of listening and gathering information is coming to an end with over 1500 people having engaged in the process, either through attendance at one of the four community listening sessions, or with one of the program committee outreach sessions or through the website online comment form. The program subcommittees are finalizing their themes in November and will begin working on initiatives to support the themes in December. President Tiefenthaler asked the committee to stay connected with the process through the website and with the updates from the strategic planning committee as the process moves into the quieter phase. President Tiefenthaler asked the board committee to help keep the communication up within the various communities.

The meeting drew to an end with a discussion lead by President Tiefenthaler on what success looks like three to five years after implementation. Initial responses from the committee were –

- Since the FAC completed the building addition in 2007, the vision laid out for that expansion has not been realized. This alliance can make the vision happen.
- CSFAC patronage expands to multi-generations.
- CSFAC becomes the galvanizing place of broad perspectives.
- CSFAC is the leader of the arts in Colorado Springs - the bellwether for all other arts organizations.
- We'll have success when we are looked upon as one entity.

- CC students find their place/space at the CSFAC and the Colorado Springs community has not lost their place/space at the CSFAC.
- The CSFAC is a gateway for CC students to the Colorado Springs community and the community to CC.
- The Colorado Springs community still supports and financially backs the FAC.

President Tiefenthaler concluded the meeting by asking the committee to consider the metrics that we can use to measure success. Examples being –

- If the CSFAC at CC is going to be nationally known for the Taylor Collection, what does that look like?
- Total attendance at the museum, theatre and Bemis School
- Student use of the CSFAC
- Diversity of patronage
- Health of the arts in Colorado Springs.
- Students applying for CC admissions indicate that they choose the college because of the arts.

Next meeting will be on Friday, February 24<sup>th</sup>. Time and location to be determined.